

# brad linberg

Cooking all things design, marketing, and nutrition



**Name ::** Brad Linberg

**Address ::** 2666 260th St  
Marshalltown, IA

**Website ::** linbergcreative.com

**Email ::** brad@linbergcreative.com

**Phone ::** (515) 778-7430

**LinkedIn ::** linkedin.com/in/btlinberg

**Twitter ::** @btlinberg

**Summary ::** I'm a web and digital graphic designer with experience in a wide range of on-screen design projects from large-scale corporate branding campaigns to nonprofit, small business, blog, and portfolio websites. I excel at translating business and marketing goals into clear and effective visual messaging. Central Iowa is where I work and live.

**Interested in ::** Website design, graphic design, WordPress customization, entrepreneurship, non-profits, and social media marketing.

**There's more ::** I'm also a nutritional educator. When I'm not creating or designing, I'm conducting research and coaching individuals. When I'm not doing either of those I'm usually eating or talking about food.



**Experience ::**

**Graphic Designer**

**National Association of Nutrition Professionals (2017 – Present)**

Website and graphic design involving branding, identity, marketing, digital print, and conference-related projects.

**Freelance Designer**

**Des Moines, IA, San Francisco, CA, Nashville, TN (2012 – Present)**

Clients include: Spoons Across America, A Voice For Choice, The Silicon Valley Health Institute, Peninsula Literacy Coalition, Peninsula Covenant Church, Grinnell Heritage Farm, Nashville Strength Co., Mo'mix Solutions Inc.

**Art Director - Interactive**

**Screenscape Studios – West Des Moines, IA (2008 – 2012)**

Worked side-by-side with team of designers and programmers to create websites, CMS layouts, marketing design and advertisements.

**Business Owner**

**DSM-FSBO.com, LLC – Des Moines, IA (2005 – 2011)**

Co-owner of a local online media hub for advertising homes in central Iowa. Provided business management, art direction, design, online marketing and search engine optimization.

**Art Director/Web Designer**

**Red 5 Interactive – Des Moines, IA (1999 – 2007)**

Worked with designers, developers and programmers to design and build websites. Projects ranged from small business design to large scale corporate marketing campaigns.

**Graphic Designer**

**aVision Communications – Davenport, IA (1998 – 1999)**

Graphic design, website and marketing



**Skills in design, usability and online communication ::**

art direction, web design, responsive design, front-end web development, blog design, internet advertising, online marketing, business management, project management, logo design, identity systems, accessibility, web standards, mobile web, search engine optimization, photography, animation, wireframing, CSS, HTML, CMS, Wordpress, Adobe Creative Suite, FoodWorks



**Education ::**

**Hawthorn University**

Master's of Science in Holistic Nutrition  
2012 – 2015

**Iowa State University**

BA, Graphic Design  
1995 – 1999

